



5th ANNUAL SPCA PUPPY & KITTEN SHOWER

SATURDAY, APRIL 17th, 2021

Sponsorship Intent

Help us help them by becoming a sponsor for our 5th Annual Puppy & Kitten Shower!

This baby shower-themed party--complete with games, crafts, contests, raffles, and more—is a fun and engaging way for our shelter to stock up on supplies to care for newborns as puppy and kitten season approach.

With a variety of sponsorship tiers available, this is a great opportunity to spread the word about your business to the bustling Kalamazoo community—all while supporting a great cause!

PREMIUM SPONSORSHIP: Minimum donation of \$500

Prime booth space in our rescue center lobby the day of the event
Recognition of your support on all printed promotional material, the SPCA website, and Facebook
Announcements thanking you for your sponsorship during our event
The option to include your promotional materials in goodie bags given to our many participants
2 minutes to speak to our crowd about your business

SUPPORTING SPONSORSHIP: Minimum donation of \$250

Space for a booth at our rescue center the day of the event
Recognition of your support on all printed promotional material, the SPCA website, and Facebook
Announcements thanking you for your sponsorship during our event
The option to include your promotional materials in goodie bags given to our many participants

IN-KIND CONTRIBUTIONS

In-kind contributions consist of the goods or services that help produce a quality event! We're looking for sponsors to help us provide items such as refreshments, prize baskets for our silent auction and raffles, gift cards for door prizes, and more. The retail value of the in-kind product or service will be matched to the corresponding sponsorship level.

Do you have an in-kind donation you'd like to sponsor? Please feel free to contact us to discuss how you can be involved!

THANK YOU!

Your donation is greatly appreciated.

Visit our website to learn more about us www.spcaswmich.org

The SPCA of Southwest Michigan is a registered 501(C)3 non-profit organization.



PUPPY AND KITTEN SHOWER

SPONSORSHIP INTENT FORM

To ensure your place as a sponsor, please return this form by March 20, 2021

Sponsor Name:

(Please print your name or business name as you would like it to appear on promotional materials)

Contact Name (If different from above):

Address:

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

EVENT SPONSORSHIP:

_____ Premium Sponsor

_____ Supporting Sponsor

_____ Other (monetary donation)

_____ In-Kind Donation

Please describe the in-kind goods or services you would like to offer:

Estimated value of in-kind donation: _____

Total donation amount: _____ Payment enclosed: _____ Invoice me: _____

Signature:

Please return your Sponsorship Intent form to:

SPCA of SW Michigan

Attn: Puppy/Kitten Shower

6955 West KL Avenue

Kalamazoo, MI 49009

or email to: Jaci@spcaswmich.org