



## **DOG-O-WEEN**

**SATURDAY, OCTOBER 22, 2021**

BENEFITING THE SPCA OF SOUTHWEST MICHIGAN  
A NON-PROFIT, NO-KILL ANIMAL RESCUE & ADOPTION CENTER

Our annual Dog-O-Ween party is an exciting family-friendly day of Halloween-themed games, events, contests, vendors, and prizes!

With a variety of sponsorship tiers available, this is a great opportunity to spread the word about your business to the bustling Kalamazoo community—all while supporting a great cause!

### **PREMIUM SPONSORSHIP: Minimum Donation \$500**

Prime table space under our event tent, or in our lobby

Recognition of your support on all printed promotional material, the SPCA website, and Facebook

Announcements thanking you for your sponsorship during our event

The option to include your promotional materials in goodie bags given to our many participants

2 minutes to speak to our crowd about your business during peak time

An individual from your group to stand as a judge during our costume contest!

### **SUPPORTING SPONSORSHIP: Minimum donation \$250**

Table space under our event tent

Recognition of your support on all printed promotional material, the SPCA website, and Facebook

Announcements thanking you for your sponsorship during our event

The option to include your promotional materials in goodie bags given to our many participants

An individual from your group to stand as a judge during our costume contest!

### **IN-KIND CONTRIBUTIONS: Varying**

In-kind contributions consist of the goods or services that help produce a quality event! We're looking for sponsors to help us provide items such as refreshments, prize baskets for our silent auction, or rented items like our event tent.

Do you have an in-kind donation you'd like to sponsor? Please feel free to contact us to discuss how you can be involved! The retail value of your in-kind product will be matched to the appropriate sponsorship level and recognized accordingly.

### **BOOTH SPACE AVAILABLE - \$50**

We are also seeking vendors who would like to be represented under our event tent! Please contact the SPCA of Southwest Michigan for our vendor application.

THANK YOU!

Your generous donation is greatly appreciated!

Visit our website to learn more about us [www.spcaswmich.org](http://www.spcaswmich.org)

The SPCA of SW Michigan is a registered 501 (c) 3 non-profit organization



## DOG-O-WEEN SPONSORSHIP INTENT FORM

SPONSOR NAME: \_\_\_\_\_  
(Please put how you would like your name or business name to appear on our promotional materials)

CONTACT PERSON (if different than above): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (     ) \_\_\_\_\_ FAX: (     ) \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

EVENT SPONSORSHIP COMMITMENT:

\_\_\_\_\_ PREMIUM SPONSOR - MINIMUM DONATION \$500

\_\_\_\_\_ SUPPORTING SPONSOR - MINIMUM DONATION \$250

\_\_\_\_\_ IN KIND CONTRIBUTION - VARYING

\_\_\_\_\_ OTHER (MONETARY DONATION TO HELP COVER EVENT EXPENSES)

IN-KIND DONATIONS, GOODS AND SERVICES USED AT THE EVENT (Please include estimated value):

\_\_\_\_\_

TOTAL DONATION: \_\_\_\_\_ PAYMENT ENCLOSED: \_\_\_\_\_ INVOICE ME: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

Please return your Sponsorship Intent Form before September 1<sup>st</sup> to ensure your spot to:

SPCA of SW Michigan Attn: Dog-O-Ween  
6955 West KL Ave. Kalamazoo, MI 49009

or email: [info@spcaswmich.org](mailto:info@spcaswmich.org)