



11th ANNUAL 5K DOGGIE DASH FUN RUN SPONSORSHIP

Saturday, September 18, 2021

Spring Valley Park

*Benefiting the SPCA of Southwest Michigan
A Non-Profit, No-Kill Animal Rescue & Adoption Center*

PRESENTING SPONSOR - \$5000 - only one available

- Your logo exclusively displayed on our "Presenting Sponsor" banner at the event, thanking you for your support
- "Presented by" with your logo displayed exclusively on the front of all 5K t-Shirts
- "Presented by" with your logo on all advertisements
- Acknowledgement of your support with your logo on all printed promotional material, the official Doggie Dash website, the SPCA website, and Facebook
- A "special thanks" announcement during the event, thanking you for your sponsorship and recognizing you as our presenting sponsor
- The option to address the crowd prior to the race
- The option of including promotional materials in the goodie bags given to every 5K participant
- 12 complimentary 5K participant passes
- 12 complimentary 5K shirts in the color of your choice, and 12 bandanas

GOLD SPONSOR - \$2500

- Your logo displayed on the Gold Sponsor Banner thanking you for your support
- Your logo on the back of all of 5K t-shirts
- Acknowledgement of your support with your logo on all printed promotional material, the official Doggie Dash website, the SPCA website, and Facebook
- A "special thanks" announcement recognizing your sponsorship during the event
- The option of including promotional materials in all goodie bags given to participants
- 8 complimentary 5K participant passes
- 8 complimentary 5K shirts in the color of your choice, and 8 bandanas

SILVER SPONSORSHIP -\$1000

- Your logo displayed on the Silver Sponsor Banner thanking you for your support
- Your logo on the back of all of 5K t-shirts
- Acknowledgement of your support with your logo on all printed promotional material, the official Doggie Dash website, the SPCA website, and Facebook
- A "special thanks" announcement recognizing your sponsorship during the event
- The option of including promotional materials in all goodie bags given to participants
- 6 complimentary 5K participant passes, including shirts and bandanas

FOOD AND BEVERAGE SPONSORSHIP - \$750

- Your logo displayed on a banner at the finish line, thanking you for your support
- Acknowledgement of your support with your logo on all printed promotional material, the official Doggie Dash website, the SPCA website, and Facebook
- A “special thanks” announcement recognizing your sponsorship during the event
- The option of including promotional materials in all goodie bags given to participants
- 4 complimentary 5K participant passes, including shirts and bandanas

In-KIND CONTRIBUTIONS - VARYING

Additional sponsorships consist of the goods and services that help make our race a success! Sponsorships can include items like music, entertainment, awards, refreshments, raffle prizes, or sponsoring race staples like our Doggie Obstacle Course and the Kids’ Corner.

Do you have another idea for an additional sponsorship opportunity? We’d love to hear about it! Please give us a call to discuss how you can become involved in Doggie Dash 2020.

In-kind Contributions of valuing at least \$250 are given:

- A sign beside your sponsored event acknowledging your contribution
- The option of including promotional materials in the goodie bags given to 5K participants
- 2 complimentary 5K Participant passes, including shirts and bandanas

The retail value of the in-kind product or service donated will be matched to the appropriate sponsorship level and recognized accordingly if above \$250.

VENDOR BOOTH - \$50 or equivalent donation

We are also seeking businesses, services, or organizations who would like to sell their items or be represented at the event! Please contact the SPCA of Southwest Michigan for a vendor application.

THANK YOU!

Your generous donation is greatly appreciated!

Visit our website to learn more about us www.spcaswmich.org

The SPCA of SW Michigan is a registered 501 (c) 3 non-profit organization

2021 DOGGIE DASH SPONSORSHIP INTENT FORM

To ensure your place as sponsor, please return this form by May 31, 2021

Payment must be received by August 1, 2021

SPONSOR NAME: _____
Please print this name as you would like it to appear on promotional materials

POINT OF CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ FAX: (_____) _____

EMAIL ADDRESS: _____

SPONSORSHIP:

_____ PRESENTING SPONSOR - Only 1 available - \$5000
Please contact the SPCA to ensure this sponsorship is still available

_____ GOLD SPONSOR - \$2500

_____ SILVER SPONSOR - \$1000

_____ FOOD AND BEVERAGE SPONSOR - \$750

_____ ADDITIONAL SPONSOR - MINIMUM \$250
Please describe, with estimated value: _____

_____ MONETARY DONATION

_____ IN-KIND
Please describe, with estimated value: _____

TOTAL DONATION AMOUNT: _____ PAYMENT AMOUNT ENCLOSED: _____ INVOICE ME: _____

AUTHORIZED SIGNATURE: _____

Please return your completed Sponsorship Intent Form in the enclosed envelope, or email to:

SPCA of SW Michigan
ATTN: Doggie Dash
6955 West KL Ave
Kalamazoo, MI 49009

info@spcaswmich.org